



Collaborative Communication Matrix

	INDUSTRY		CITY OF PASADENA		
	To the City of Pasadena	To Community	Agency responsible for activating community warning systems and communicating with the public		
LEVEL 1 INCIDENT contained in the facility	issues COURTESY MESSAGE to the City of Pasadena	issues COURTESY MESSAGE to community if incident is noticeable	may issue COURTESY MESSAGE to community		
LEVEL 2 INCIDENT community may be impacted	(WATCH) notifies the City of Pasadena of areas that may be potentially impacted	issues COURTESY MESSAGE to community at-large	may issue COURTESY MESSAGE to community at-large	may issue incident WATCH to areas that may be potentially impacted	
LEVEL 3 INCIDENT community impacted	(WARNING) notifies the City of Pasadena of areas actually impacted	issues COURTESY MESSAGE to community at-large	may issue COURTESY MESSAGE to community at-large	may issue incident WATCH to areas potentially impacted	issues incident WARNING to areas actually impacted
ALL CLEAR MESSAGE	ALL CLEAR to the City of Pasadena and community if COURTESY MESSAGE , WATCH or WARNING Issued		ALL CLEAR if COURTESY MESSAGE , WATCH or WARNING issued		

City of Pasadena Matrix of Community Warning Systems

TYPE	SYSTEM	WHO ACTIVATES	WHAT INFO PROVIDED
Sirens	Municipal sirens	Fire Dispatch	Warning tone or All Clear tone; may include public address message
	Vehicle sirens or public address systems	Police/firefighter driving patrol car or fire truck door to door	Siren followed by public address message
Telephone	CAER Line	Industrial facility or OEM	Text-to-speech conversion of an emergency or general information message
	Greater Harris County 911 Network	Police/Fire Dispatch/OEM	Recorded message phoned to home and work phones listed in 9-1-1 database within the selected area
	Nixle	Police/Fire Dispatch/OEM	Text message to cell phones and unlisted numbers registered by residents or businesses.
Television	Cable TV Override	OEM	Audio override on all cable channels
	Municipal Channel	OEM	Full-screen text or crawl on local Municipal Channel
	Emergency Alert System (EAS)	OEM	EAS warnings relayed to all radio, TV and cable outlets; stations can voluntarily interrupt programming with news bulletin or crawl across TV screen
	News coverage	Radio and television stations that cover local news	News stories or bulletins about incident