

Pasadena Citizens' Advisory Council
Community and Plant Input on EHCMA Proposal for a PCAC Facebook Page
January 23, 2024

1. Anything you were happy to hear about the Facebook proposal?
 - I like the creation of a FB page, but I like that it's for info only and not a chat page.
 - No comments is a GOOD thing.
 - Yes do it, with limited or screened comments.
 - Limited discussion opportunities online – should be encouraged to discuss in person.
 - Closed for comments on Facebook.
 - No comments turned on.
 - Controls & monitoring.
 - Some way to limit member of FB page.
 - It would still be carefully monitored.
 - I like the idea of a Facebook page! I support!
 - Single source of information on events, announcements, reports.
 - Letting the community know about special topics or speakers that relate to the community.
 - I think it is a good idea to reach more community members.
 - I think a Facebook page is a good idea.
 - Would give more members of the community access to information.
 - Good option to share information.
 - Access to CAER.
 - It is a good way to broadcast a message but comes with risks.
 - Proposal content sounds interesting!
 - Could have people post when industry is involved in the community – community clean up, etc.
 - Good networking.
 - I think it would help let people know about PCAC. What it is and what it's all about. Maybe it would help increase membership.
 - Good idea for publicity.
 - I think a social media presence would be good.
 - Ability to reach a very large audience.
 - Attempt to increase community membership.
 - Provide more community involvement; bring in new generations.
 - I think you could reach more mid-age community members this way.
 - It will be able to be viewed, but membership to the page would have to be granted.
 - Public outreach & education.
 - New communication medium.
 - Happy that we are considering it. I believe it will help spread the word that there is a PCAC and increase community membership.
 - Follows PCAC ground rules.
 - You can always open, and if it does not work, close it.
2. Any concerns about the Facebook proposal?
 - Concerns have been addressed; page will be monitored & contact person to be contacted.

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- How are people invited to view page? Is there a dedicated group?
 - Connecting with community members.
 - Younger members may not use Facebook.
 - How will it be shared once it's up & running to people who aren't on the mailing list?
- Will require tight oversight
 - Comments need approval for visibility.
 - There are a lot of crazy people on Facebook. There may be lots of crazy, negative comments left on the PCAC Facebook page.
 - Unsolicited attacks on industry by nonmembers.
 - Any social media platforms need to have comments controlled as well as who can post (obviously).
 - Negative comments and attacks would not be good.
 - Lack of communication from public.
 - Unwarranted feedback.
 - Page may be commented on &/or shared, which can open potential negative press on members.
 - Commenting possible is screenshot taken.
 - Understand the controls.
 - Need discussion of content ground rules.
- Plants do not allow social media at work.
- Keeping up with postings
 - Being able to keep it equal for all plants and community so one place is not showcased more than others.
 - Lots of significant concerns about information mgmt., comment control, and negative slant of social media in general. Our PR & legal groups would have to sign off on everything, making it more challenging to communicate. Our social media policies are very strict.
 - Many companies have a pretty strict social media policy, so would have to get legal department involved w/anything that has the company name and/or mentions the company. Would have to have approval by them.
 - Legal not approving for plants.
 - Need permission from corp. to agree.
 - Information provided.
- It being hacked.
 - Cybersecurity.
 - Not really – as explained. But consider security/hijacked content, etc.
 - Trollers.
 - Security & controls.
- Will need more than just FB, such as Instagram, TikTok.
- I can't be photographed with industry.
 - Being quoted or pictured on a public page.
- None.

3. What do you need to know before deciding whether to have a PCAC Facebook page?

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- Want a choice
- Nothing.
 - N/A (2)
- Verification.
 - Likely reassurance that only thing posted is meeting notice (just date/time) – no mention of host plant.
 - Maybe the type of information that will go on the Facebook page.
 - Need answers to #2.
 - That members would follow the same ground rules as in-person meetings.
- How will the platform be controlled?
 - Expectations for incident info on page.
 - The strategy of managing the page and who will manage. Also, what information will be shared, so our participation will have to be reviewed by legal first.
 - How are unwarranted comments controlled?
 - What will be published? What will the content be, etc.?
 - How will it be managed?
 - How will our plant data be managed & controlled?
 - How we're going to manage security & controls.
 - What content will be posted.
- Sample page would be helpful.
 - Need a copy of example page.
 - Maybe a sample of what would be shared/what the page would look like!
- Would industry membership be posted?
- Who will be granting admission to the site?